

21 MARCH 1978

ARTICLE APPEARED

ON PAGE A-5

The Nation

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Detroit News Plans Morning Edition

DETROIT — The Detroit News, the nation's largest evening newspaper, has announced plans for a morning newsstand edition designed to provide head-on competition for the rival Detroit Free Press.

News Marketing Director Gene R. Aerhart said the new edition, which will hit the streets April 3, reflects "a growing desire among Detroit-area readers for an alternate morning product."

The News already publishes a morning edition out of state. William Giles, editor of The News, said there will be a separate staff for the morning edition. He said there are no plans to phase out the evening edition. The morning edition will go out on the streets at 6:30 a.m. with deadlines "as late as possible," he said.